

Bluegrass Autism Walk



Autism Society of the Bluegrass

709 Seattle Drive * Lexington, Kentucky 40503

April 17, 2011

To Whom It May Concern:

On **Saturday, July 9, 2011**, the Autism Society of the Bluegrass will once again take up the challenge of spreading awareness of and education about Autism Spectrum Disorder (ASD), a neurological disorder affecting many families in our area. Our annual **Bluegrass Autism Walk** will be at Keeneland Race Course, 4201 Versailles Rd. Registration starts at 8:30 a.m., with the 2K walk kicking off at 10:00; festivities will conclude at noon. We plan a fun morning of entertainment, activities for kids and families, a vendor/agency fair, a silent auction, food and more!

According to the CDC, autism spectrum disorder is diagnosed in 1 in 110 individuals. The disorder can be debilitating for the entire family. However, it is treatable! Many interventions can be extremely effective in moving individuals with autism toward a much-improved quality of life. We feel that it is imperative that families in the Bluegrass area get the information they desperately need.

We would like to invite you to become involved in our efforts! There are a number of ways you can help:

1. **Become a Sponsor** - Sponsors will have their name/logo on the T-shirt, as well as other promotional material and on our website. Sponsors at \$500 and above will also have the option to have a table at our Vendor Fair. We have several different levels of sponsorship:

- Gold Sponsor - \$1,000 +
- Silver Sponsor - \$500-999
- Bronze Sponsor - \$250-499

2. **Donate to our silent auction** - merchandise, services or gift cards

3. **Provide coupons or giveaways** for participants

4. **Participate in our walk** -

- Walk as an individual
- Better yet, get a TEAM together to participate in the walk
- Either way, seek donations, pledges, and/or hold "FUN"draisers with friends, family and colleagues with a personal fundraising page! visit www.bluegrassautismwalk.org to register you and your team, and/or set up a personal fundraising page

5. **Provide food or beverages** for participants

6. **Exhibit your wares or services** at our Vendor Fair (Tables \$100)

7. Display a poster or flier in your place of business

Anything you or your business could do to help us would be greatly appreciated! The Autism Society of the Bluegrass is a 501(c)3 organization (tax ID number 61-1284444.)

If you have any questions, please feel free to contact me.

Sincerely,

Patti Parsons
Bluegrass Autism Walk Coordinator
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p.s. For more information or to register, visit our website, www.bluegrassautismwalk.org, or our Facebook Event Page, Bluegrass Autism Walk 2011.